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# Ideas... 4-H and YOUTH DEVELOPMENT



FEDERAL EXTENSION SERVICE U. S. DEPARTMENT OF AGRICULTURE  
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**WORKSHOP FOR STATE 4-H TRAINING TEAMS:** Thirty-one States, Puerto Rico, and the Virgin Islands sent 111 persons to the second 10-day workshop for State 4-H Training Teams, held in late January at the National 4-H Center. The first workshop was held last fall in Denver, Colo. The overall purpose was to help States develop a training program for staffs that will enable them to conduct larger and more effective 4-H programs. In addition to the discussions, the program featured exhibits of materials on training, evaluation, projects and activities, communications, promotion and enrollment, and visuals that have been used successfully in training situations.

Participants included State 4-H staff members, county agents, education specialists, Extension information staff members, district supervisors, rural sociologists, agriculture and home economics specialists, and administrative people.

A unique feature of the workshop was that each State team submitted a progress report at the close of the workshop on their State plans for staff development and training. Those teams made up of a cross section of Extension staff seemed to make the most progress. It is planned that our division will work with the ER&E Division to critique each State plan and set up a two-way communication as the plans progress.

There is no doubt that staff training at all levels is the "Master Key" to moving a State 4-H Youth Program into a more flexible, dynamic and expanded program that is most relevant to the needs of youth.

**URBAN 4-H STAFF INSTITUTE:** A total of 65 staff members from the Northeast Region--joined by urban agents from Illinois, Missouri, Indiana and Nebraska--had a stimulating opportunity at the February 9-14 workshop on 4-H Work with Disadvantaged Urban Youth. They heard from nationally recognized experts as well as shared experiences with each other. Focal points of interest included: characteristics of the poor, understanding the feelings of the disadvantaged, dialogue with adults and youth and studying out of school education programs in the District of Columbia, working with program aides, establishing and maintaining relationships with clientele, identifying resources in the community, building the urban 4-H staff team, and alternative approaches to funding urban 4-H programs. Resource persons included Dr. Catherine V. Richards, Dr. Roy Jones, Dr. Frank Reissman, Dr. Saul Silverman, and John Staggers, Assistant to the Mayor. Field trips were arranged to settlement houses, training centers, and various types of programs serving urban disadvantaged youth.

COOPERATING WITH LAND GRANT COLLEGES AND UNIVERSITIES



ARKANSAS SPECIAL 4-H PROJECT: "Programming For Disadvantaged Youth", the latest publication on the Arkansas Special 4-H Project, has been distributed to all States. It was developed to share the findings of the four-year study on how to reach and expand our programming to more disadvantaged youngsters.

In this fifth and last year, Arkansas is demonstrating how the project results and program resources can be implemented throughout the regular program channels of Extension. Plans have been made to involve more than 2,000 youngsters in 4-H by using the program materials developed in the Special Project. The two recent publications describe and provide guides for planning and implementing work with disadvantaged youth.

WESTERN 4-H LEADERS FORUM: Colorado will be hosting the fourth 4-H leaders forum at Ft. Collins, March 6-10. The program is themed to "New Dimension in 4-H Leadership". Leaders will be helped to see the needs of today's youth and how modern, flexible 4-H programs can meet these needs. Emphasis will be on how to involve youth in taking leadership responsibility and how to help youth with special needs because of social, ethnic or economic conditions. Funding is arranged through the National 4-H Club Foundation.

4-H WORK WITH INDIANS: Our Division staff had a very stimulating seminar with Mary Kennington of FES on 4-H work with Indian youth. We hope you have opportunities to talk with her when she is in your State. She emphasized "We must build a bridge of understanding between people. We need to listen with our eyes and ears -- sometimes more to what is not said than what is said to determine the Indians' real desires."

4-H TV SERIES: Following the report of the 4-H TV Ad Hoc Committee in August, 1968, ECOP directed the 4-H Division to make a study of alternative financial plans for cost sharing and private funding of television expenses. This report was presented and accepted in principle at ECOP's November 10 meeting. ECOP recommendations from the November 10 report will be further discussed at regional directors' meetings. Plans are tentatively outlined for the developing a proposal for a 4-H TV conservation series.

4-H AT SOUTHERN AGRICULTURAL WORKERS CONFERENCE: "New Dimensions in Leadership" was focus of the program planned by Program Chairman Betty Mifflin and committee. Among the highlights: Dr. Del Dyer challenged the group to how sensitivity training can be related to 4-H program development and training; Dorothy Wells of Girl Scouts Region III told of their new designs for Leader training; Ashford Williams told of leadership for the disadvantaged; Dr. Rhonwyn Lowry explained perception of roles of local leaders by Extension staff; and John Banning explained predicting 4-H volunteer leadership potential.

SURVEY ON ORIENTATION OF FIRST YEAR VOLUNTEER 4-H LEADERS: Warren S. Mauk, research association, Florida, sent each State 4-H leader a summary of his survey. Forty-seven States had responded to the questionnaire. Sixty-six percent of the State 4-H leaders said that lack of adult volunteer leadership is one of the restricting factors in the conduct and growth of 4-H. Nineteen percent said it was the most restricting factor and fifteen percent said it was a constant problem but not a restricting factor. We would recommend a review of this survey if you haven't already seen it.

/SHARING SOME OF THE GOOD IDEAS IN STATE PROGRAMS/

EXPANSION

CONNECTICUT - Urban Program at Hartford

The 588th 4-H member was enrolled after only two months operation of the Hartford program. A thousand members is the expectation for the end of three months. Bulk of the people reached are Spanish speaking; 150 Puerto Rican families were referred by the Neighborhood Council field workers.

LOUISIANA - A "Giant Step" for 4-H Expansion

The 1972 goal is 112 thousand members, 2500 4-H Clubs and more than 9000 adult leaders. This is a good example of a State setting challenging goals--the place where we think goals should be set.

MISSOURI - Career Development on Area Basis

The Extension Area Youth Agent at Clinton is coordinating a training program in career development for disadvantaged youth, funded through an O.E.O. grant. When the program started three years ago only 25 percent of the youth had plans for specialized training beyond high school. Now the figure is about 50 percent. Both professional and para-professionals are employed in the area served by 19 rural high schools.

NEBRASKA - Work-Study Aides Help Expand 4-H

The urban program at Omaha has simultaneously used Work-Study students from three universities--Creighton, University of Nebraska at Omaha, and University of Nebraska at Lincoln. In addition many college student volunteers have assisted. Currently, about 400 4-H participants are enrolled and 54 "aides" at work.

NEVADA - Innovative Ideas

The 12th annual State 4-H Leaders Conference emphasized innovations in the State's 4-H program. Director Joseph Stein keynoted the Conference by outlining the proposed Jet Age 4-H program for the State. Reports were given on the Community Pride program, the "Kerry Kangaroo" anti-littering campaign, the livestock judging game, and the defensive driving and teen leader programs for older members.

NEW JERSEY - Special Nutrition Work

During the first month in the program at Trenton focusing on 4-H, aides made 202 home visits and organized enough groups to hold 32 meetings reaching 176 youth. A 4-H aide with a year's experience in the Trenton 4-H program took the lead in locating and supporting the "Rutgers Community Assistants."



## STAFF AND LEADER DEVELOPMENT

### INDIANA - Leader Training Conferences by Districts

During February through March, 20 district 4-H adult leader conferences will be held. Instructors are teams of Extension agents and State 4-H staff members. Rotary Clubs cooperate in the sponsorship.

### MINNESOTA - Understanding--Youth TV Series

A six-weeks television series, "Being Young", is developed for and suggested to 4-H adult leaders and other adults who work with youth as well as for young people. The series--by a professor of social work--is aimed to help older people understand youth and to help youth understand themselves better.

### MICHIGAN - Cooperative Planning for Families

A January conference jointly planned for 4-H youth agents and home economists also included specialists and 15 county directors. Themed to "Families in their Environment", the group studied their roles and responsibilities in reaching families through Extension. They stressed the interdisciplinary approach to family problems.

### UTAH - Citizenship Emphasis for Leaders

"The 4-H Leader's Role in Citizenship Education" was theme for a training school for volunteer leaders, with Charles Freeman one of the main resource people. Number of participants was established on a county quota system. Leader training for project subject matter is handled in districts of the State on a rotation basis.

### WASHINGTON - Leadership Exploration Conference

Program for the 1969 Leadership Exploration Conference to be held next month will examine citizenship in action for 4-H'ers. Also, the Self-Determined Project will be introduced.

## 4-H CENTERS

### IOWA - Versatile Recreation Area

A concrete recreation court, 66' x 105', has been completed at the 4-H Camping Center. It is to be flooded and used for ice skating in cold weather. In summer it can be used for volley ball or badminton courts in the daytime and for square dancing in the evenings.

### KENTUCKY - Ground-Breaking for 4-H Center

The Governor participated in the December 12 ground-breaking for a new year-round camping and adult training center to serve a 20-county area. First unit will consist of 15 winterized cabins, dining and cooking facilities, boat dock and beach, and water and sewage systems. Citizens in the 20-county area formed a corporation to finance and build the center.

## OREGON - 4-H Educational Center

Master Plan is now being developed for the Oregon Center. The Center is to be strategically located just 41 miles from the University, 8 miles from the State Capital, and 45 miles from Portland. Two major uses will be for study of natural resources and for leadership development. Extension has already developed close cooperation on outdoor education with the public schools. The campers will be housed in cottages of 26, with the basic units tied together by closed circuit television. Another interesting planned feature is a macadam trail for wheel chair patients. A braille trail is also proposed.

## NEW PROJECTS

### MINNESOTA - Snowmobile Project

A pilot project, supported by a new manual "Adventures with Your Snowmobile", is excellent for a short-term intensive program for older boys and girls. Manual content includes the snowmobile laws, code of ethics, safety, care and repair, maintenance and transporting of the machine, and related items. Following the pilot effort, the materials will be reviewed.

### VERMONT - Snowmobile Project

Here's another State with the snowmobile project, and we understand similar pilot work is under way in New Hampshire and Maine. This new project attempts to educate members in all aspects of snowmobiles to permit safe, complete, and continued enjoyment. Leaders are encouraged to call upon conservationists, medical personnel, police and skilled mechanics to assist them.

## PROGRAM ADMINISTRATION

### COLORADO - Coordinating Committee

The State 4-H Coordinating Committee includes 10 volunteer leaders, 10 4-H members, 9 State Extension staff representatives and the State 4-H staff. Separately elected from the groups they represent, the membership is able to bring the kind of thinking results in expanded and higher quality 4-H programs.

### MICHIGAN - Telephone Conference with Committees

Branch County has completed an interesting programming innovation. The telephone was used to organize and meet with Project Developmental Committee members entirely by telephone conference.

### MISSOURI - Letter to Leaders

The letter "The 4-H Leader--Aids and Tips for You" is one of the finest we've seen. The Family Relations Specialist cooperates with the 4-H staff in preparing it. Each issue has practical information for helping with growth and maturity of the boys and girls.

### WASHINGTON - Mailing 4-H Literature by EDP

Jim Havens was surrounded by eager questioners after he told of his State's experiences with sending 4-H publications by automatic data processing; publications went to the leader, with a copy of the list to agents. Write Jim if you want to know more.



## SOME TIMELY TEACHING AIDS/

### Films

"Steps Toward Maturity and Health" and "Understanding Stresses and Strains" are titles of the first two new 10-minute health movies, in a series of four, being produced by Walt Disney 16-mm films for the Upjohn Company. We have shown these films to three selected Extension audiences (including the Workshop for State Training Teams) and all shared our enthusiasm. Each State 4-H Leader will receive a copy of the brochure describing the series and telling procedures for renting or leasing.

"How Food Affects You" is a new 47-slide set prepared by FES for use with program aides in the expanded nutrition program. One set was sent to each State. Others may be purchased for \$5.50 from Photography Division, Office of Information, USDA, Washington, D.C. 20250. Also available as a filmstrip.

"Design is Everywhere" - A slide presentation developed for two projectors. Available from office listed above for \$8.00. A fine training aid for leaders who will be using 4-H material "Design, Color, Texture in Space".

"Behind These Doors" - Excellent film, covering distribution of food and food products from the farm to the consumer. Approximately 20 minutes. Available from George W. Wallace, Director, Trade Relations, Readers' Digest, 200 Park Avenue, New York City 10017.

### Publications

"Helping Others Catch Up", PA 903 of FES, explains how Extension workers help "the people left behind".

"Good Camping for Children and Youth of Low-Income Families" - By Catherine V. Richards of Children's Bureau, HEW #463. Developed in cooperation with the American Camping Association.

"A Source Book on Food Practices", National Dairy Council, summarizes recent research, with emphasis on children and adolescents.

"Color Filmstrips and Slide Sets of the U. S. Department of Agriculture" - Miscellaneous Publication 1107.

"Boy's Personal Appearance Project" materials - Yes, these may still be purchased from North Carolina. Write Mrs. Ruby T. Miller, Extension Clothing Specialist. A dozen States have ordered and reordered these publications.

### 4-H Poster

The 1969 4-H poster looks to us like the best ever. The slogan on the poster, "Opportunity for All," will be used in materials developed for the National 4-H Week kits. We must emphasize the necessity of combining orders within your State. Coats and Clark cannot be expected to handle orders from every county. Possibly you could have an early and a later combined order, but please do not let small orders dribble in to our good friends.



/NEWS OF OUR COWORKERS/

We're delighted to have Lloyd Rutledge back at FES, after an intensive study experience at North Carolina.

"Dr." Rhonwyn Lowry has returned to the 4-H staff in Georgia. Rhonwyn recently completed the work for a doctorate at North Carolina State University. She was a former 4-H Fellow.

John A. Kiesow, is newly appointed as a member of the Oregon State 4-H Staff. John is another National 4-H Fellow. John Cavender, formerly an Arkansas Extension worker, has returned from an AID assignment in Vietnam, and has been employed on the State 4-H Staff to assist in the Special 4-H Pilot Project. Dean Bork, joined the Michigan staff February 1 as 4-H Youth editor. He has an ag journalism degree from Wisconsin. Paul Drake, formerly working on the Indian Reservation in Wyoming, has gone to Arizona where he will work with youth Statewide. William H. Shane joined the Idaho staff on February 3 as Assistant State 4-H Club Leader. Peg Hoffman, Illinois, has been asked to give full attention to the expanded nutrition program.

Harley Cutlip, West Virginia, is the year's first participant in the Professional Rural Youth Leader Exchange, going to Jamaica. One of the goals of his three-month's program will be to investigate sending teams of West Virginia 4-H members to Jamaica for special project work.

Kenneth R. Rase, Area Extension Agent, 4-H Youth, in Kentucky will visit England and Wales in the Professional Rural Youth Leader Exchange. His program will begin about April 1.

E. B. Jenkins, a 34-year veteran, recently retired from the Tennessee State 4-H staff. He lives at 2100 Terrace Avenue, Knoxville 37916, but hopes eventually to return to his home farm. He was named an honorary Colonel on the staff of Governor Buford Ellington, distinguished 4-H alumnus.

Wayman Johnson, Associate State 4-H Specialist in South Carolina, retired January 31 after 33 years service. He plans to live in Orangeburg.

W. A. Sutton, prominent in 4-H in many roles, is retiring the end of April from the Citizens and Southern National Bank in Atlanta and will move to Anna Maria, Fla. Bill is one of the persons to be named "Partner in 4-H" at 1969 National Conference.

Gordon Beckstrand, Michigan, made a brief trip to British Honduras on special assignment with the Partners for the Alliance for Progress. He was a member of a team studying different organizational patterns affecting the community, the family, and youth work such as 4-H.

We are saddened by the untimely death of Burkett Hedgepeth of Mississippi, former livestock specialist and a dedicated 4-H worker. He gave strong support to the horse and dog projects in 4-H, and was well known for his approach to livestock judging.

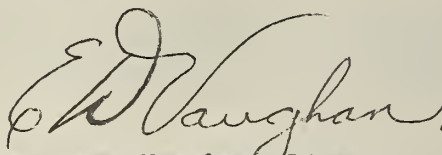
/IN CLOSING/

We assume you have studied the Quality of Living section of the joint committee report "A People and a Spirit". At our recent FES Conference, where we focused on the report, I said:

"The primary goal set forth in the Quality of Living chapter is that of 'Optimum Development of the individual.' I am happy to say that the name of our Division is that of 4-H - Youth Development - this means that 4-H is the label and youth development is the objective.

4-H also endorses the other goals called for in quality of living; for example, those in the areas of consumer competence, use of leaders, career choices, family life education, personal identity and self-worth, intercultural relationships, citizenship, leadership, assessment of opportunities, job preparation, and communications skills."

Sincerely yours,



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Enclosures

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